Contact: Gillian Crosby, 0207 553 6500 email gcrosby@cpa.org.uk
3 February 2009

The Centre for Policy on Ageing welcomes the Government's National Dementia Strategy launched on 3 February 2009¹

‘Dementia is not an illness we can ignore. It has a devastating impact on the people who develop it and the families who care for them’ says the Secretary of State for Health, Alan Johnson in The National Dementia Strategy, launched on 3 February 2009. The Strategy is a five year plan to ensure that significant improvements are made to dementia services across three key areas: improved awareness, earlier diagnosis and intervention, and a higher quality of care.

Gillian Crosby, the Centre for Policy on Ageing’s Director said ‘The stigma attached to people with dementia and the misconceptions surrounding this terrible disease have resulted in great hardship for many older people and their families. We are very pleased that with the launch of the National Dementia Strategy efforts are being made to educate both the public and professionals so that people with dementia can receive earlier treatment and better quality care.’

‘The research evidence from a burgeoning professional literature suggests that a more optimistic and dynamic approach to dementia care has considerable potential to improve the lives of people with dementia.’

End

Contd with Notes/

Press Release

Centre for Policy on Ageing
25-31 Ironmonger Row, London EC1V 3QP
Telephone +44 (0) 20 7553 6500
Facsimile +44 (0) 20 7553 6501
Email cpa@cpa.org.uk
Website www.cpa.org.uk

Registered charity no 207163
Registered Company limited by guarantee no 440135
Notes