Centre for Policy on Ageing

Annual Report 2000/2001





The level of activity within the Centre has been high this year and undoubtedly the external environment in which we operate has contributed to this. The National Service Framework for Older People was published in 2001, as a welcome set of guidance for health and social care services across the country. The delivery of this framework is a declared priority of the Secretary of State for Health and we are pleased that this is so. As part of CPA's own commitment to the NSF, we have already run a successful series of workshops following an anticipatory conference last year.

As a fitting culmination to CPA's own work in earlier years, when, commissioned by the Department of Health, we prepared the report *Fit for the Future* setting out national minimum standards for care homes, the Government has now published the official national minimum standards as part of the implementation of the Care Standards Act 2000. We are delighted that Mrs Anne Parker CBE, a former Governor and Vice Chairman of CPA, was appointed Chair of the National Care Standards Commission, which will oversee implementation of the Act. The Centre is pleased that national standards are now in place, albeit not as complete as we would have wished for - and we will now watch closely how the Act works through into practice.

Two major enquiries around the future of charities were set in train in 2001 – by the Performance and Innovation Unit of the Cabinet Office and by the Treasury. At the same time there has been a continuing concern about charities' core funding (a subject of some significance to the Centre) on which the Association of Chief Executives of Voluntary Organisations published a good report during the year. It is to be hoped these two enquiries will result in positive outcomes for the voluntary sector.

The refurbishment of our buildings has opened the way for the Centre to run seminars and workshops in pleasant surroundings. In addition the library area has been greatly enhanced by the work undertaken.

Board members have continued to bring a wide range of skills and experience to the Centre's governance. Pat Thomas retired, after sterling work as Vice Chair and Kina Avebury took her place. We welcomed Elizabeth Mills, formerly Chief Executive of Research into Ageing, onto the Board. Finally, I record appreciation of the work which Gillian Dalley and Gilly Crosby, Director and Deputy Director, have unstintingly done, with the backing of a committed staff team.

Postscript

Since the close of the 2000/01 year the Governors have been very exercised by the financial difficulties facing the Centre, brought on by a combination of declining reserves, due to drawdown to meet our deficit and to losses in the value of the stockmarket. We have had an awayday and extra meetings of the Board and decided that the future of the Centre can best be assured through partnership, or merger, with a compatible other organisation working in our field. As a result, with the agreement of the Council of the Beth Johnson Foundation, its Director Alan Hatton-Yeo is undertaking, as a consultant for a period of three months, a review working closely with Governors and with staff input, to produce options for the future of the Centre, based on a close formal relationship with the Beth Johnson Foundation.

Foster Murphy, Chairman

Activity associated with improving older people's quality of life in care homes and other settings dominated the year. During the first half of the year we continued to await, with great anticipation, the publication of the national minimum standards by the Department of Health. In the meantime, CPA was involved in a variety of ways in raising awareness of their importance. We contributed to training events (organised by Age Concern England), we spoke at conferences run by local care homes associations and perhaps most importantly we continued in our role as Coordinator of the Coalition for Quality in Care. This involved meetings with representatives of our member organisations as well as with the minister for social and community care and with civil servants during the course of the year. The Coalition produced a leaflet for distribution to care home residents prior to the General Election in June raising issues to do with long term care which we suggested they might like to question their local candidates about. We also participated in preliminary discussions about the introduction of free nursing care.

Our concerns were not restricted to residential care however. During the year we investigated the role of private sector sheltered housing at a time when owner occupation among older people is on the increase. We also laid the foundations for a series of innovative seminars looking at broadening thinking about the whole range of living arrangements that older people want (and will want in the future given the major social changes which we are all experiencing). CPA has traditionally maintained a deep interest in this area of older people's lives and it is perhaps even more important today that this concern remains.

We were also busy in other ways. A year on from our first National Service Framework conference, we also looked ahead to the impact that the NSF for Older People (finally published in March 2001) would have with plans for workshops on some of the key topics to be held in the autumn. During the year, we welcomed many visitors from the UK and overseas - including Japan, the United States, Canada, Taiwan – keen to hear the distinctive views that we have formulated over the years on the issues to do with older age that remain at the centre of public policy debate – amongst them, health, social care, pensions and housing.

Gillian Dalley, Director

We wish to pay tribute to the memory of H M Queen Elizabeth the Queen Mother, patron of CPA since its establishment in 1947 and to express our gratitude for her unfailing support during that time.

Social exclusion

Current policy and research work includes a study exploring the lives of pensioners living on low incomes in the locality close to CPA's offices in east central London. Another piece of work that has just started, jointly with the Prison Reform Trust, is an investigation into the policy implications of the growing number of older offenders in prison today.

Residential care

CPA continues to play a leading part in spreading good practice in residential care. Recent work includes the completion of the project on the training of care assistants in care homes and the study of resident satisfaction in a sample of Methodist care homes. Following the passing of the Care Standards Act 2000 and the publication of national minimum standards (for which CPA undertook the initial development), CPA is now revisiting the codes of practice, *Home Life* and *A Better Home Life*, with a view to publishing a new, up-to-date manual which brings the best of the codes together and links directly to the new national minimum standards required to be met under the Act.

Health and social care

Continuing our interest in the promotion of healthy ageing, we have recently published a report on improving the health of older Londoners for the NHS London Region. The National Service Framework published by the government in 2001 is providing the focus for work on health and social care issues. The Coalition for Quality in Care (which CPA coordinates) continues to make representations on issues of concern, particularly in respect of residential care. CPA has played an active part in SPAIN (the social policy advice and information network), particularly in contributing to the preparation of an influential report on the underfunding of long-term care. CPA was also represented at the International Association of Gerontology in Vancouver in July 2001, where the Director gave a paper on the policy and politics of long term care in the UK.

Choice and change

In the current year, much of CPA's work is focusing on the importance of enabling older people to make choices for themselves in all aspects of their daily lives. This particularly extends to the question of living arrangements which form the subject of a seminar series taking place throughout the year which brings together older people, practitioners, policy makers and opinion formers to respond to challenging questions about future developments in housing, sheltered housing and residential care. We have recently concluded a study of the benefits of private sector sheltered housing funded by McCarthy & Stone plc.

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The reference library holds over 41000 items on issues relating to older people and ageing. These include government publications, statistics, policy reports, monographs, 'grey literature' and UK and international journal titles. It covers the social, behavioural, health, and to a lesser extent the medical aspects of older age and provides a unique, multidisciplinary resource. The library is once again fully open to receive visitors and boasts much improved studying facilities including computer terminals for searching the Centre's catalogues.

AgeInfo (CD-ROM/www)

AgeInfo is a unique resource available on subscription which contains fully indexed key databases of books, reports and journal articles – all with abstracts. Details are included of over 4500 organisations active in the field of old age and a calendar of conferences, seminars and workshops. Each database is continually updated – quarterly on CD and monthly on the web.



Other information services include the AgeInfo

website (www.cpa.org.uk) which provides links to organisations working in the field throughout the world; *New Literature on Old Age*, a bimonthly publication; selected reading lists; literature searches; and reference enquiries. Further information services and membership packages will be introduced during the coming year.

We are grateful to the Department of Health for their support of the Library and Information Services.

Ageing and Society

The official journal of the Centre for Policy on Ageing and the British Society of Gerontology. Our grateful thanks go to Bill Bytheway who retired as Editor during the year. Thanks also are due to Mim Bernard and Judith Phillips the Review Editors, Jill Manthorpe the Chair of the Editorial Board and to CUP the publishers of the Journal. We look forward to welcoming Tony Warnes as the new editor.

During the year, CPA has published new reports on aspects of residential care including the findings from a survey of the state of care assistant training in homes and a study undertaken for Methodist Homes looking at their residents' views on living in residential care. We also produced a review of current policy and practice relating to private sheltered housing for older people. The CPA code of practice on residential care *A Better Home Life* and the centre's reports from seminars conducted jointly with the Open University have continued to reach a wide audience.

Titles

Dalley, G (2001) *Owning independence in retirement: the role and benefits of private sheltered housing for older people*

Dalley, G and Denniss, M (2001) *Trained to care? Investigating the skills and competencies of care assistants in homes for older people*

Kellaher, L (2000) *A choice well made: 'mutuality' as a governing principle in residential care*



Seminars, workshops

CPA has recently run two successful series of workshops on the National Service Framework for Older People focusing on medicines and the prevention of falls. It has also collaborated with the Open University on mounting a seminar series on involving older people in research.

Consultancy

CPA staff have undertaken a number of consultancies for local authorities and health authorities during the year. These have involved facilitation of strategic reviews, working on plans for developing older people's services and reviewing information provision at local level. Plans are underway to develop a CPA research and consultancy membership network for local authorities and NHS organisations as well as holding further NSF workshops.

Summary Income and Expenditure Account

For the year ended 30 September 2001

	2001	2000
	£'000	£'000
Income		
Investment income	72	103
Policy projects	104	92
Information services	65	84
Publishing	23	38
Total income	264	317
Expenditure		
Direct charitable expenditure		
Policy projects	175	154
Information services	252	261
Publishing	85	82
Administration and management	190	123
Total expenditure	702	620
Excess of expenditure over income	(438)	(303)

Summary Balance Sheet

At 30 September 2001

	2001	2000
	£'000	£'000
Net assets		
Investments	1,292	1,991
Fixed assets	348	303
Stock, debtors and cash	125	261
Creditors	(64)	(39)
Total net assets	1,701	2,516
Funds		
Balance at beginning of year	2,516	2,623
Excess of expenditure over income	(438)	(303)
Gain/(loss) on investments	(377)	196
Total funds	1,701	2,516

Reserves policy

The reserves of the Centre for Policy on Ageing consist mostly of its investments. The Centre has used, and continues to use, income and capital from these investments to provide core funding, operating-cost and deficit support.

In the light of on-going and planned operations the Governors regularly review the reserves and consider that they should not fall below one year's expenditure. At 30 September 2001 reserves equated to approximately two years of the expenditure projected for the following year. The Governors consider this prudent in the current trading situation. The summarised accounts, set out here, are not full statutory accounts but are a summary of information extracted from those accounts. The statutory accounts, on which the auditors have given an unqualified report, were approved by the Trustees on 9 May 2002 and have been submitted to Companies House and the Charity Commission. Reference to the full statutory accounts should be made for a full understanding of the financial affairs of the charity and copies are available from the Secretary at 19-23 Ironmonger Row, London EC1V 3QP.

W. Rathbone Trustee R. S. F. Murphy Trustee

Who we are

Governors

Foster Murphy Chair	Elizabeth Mills (elected May 2001)
Kina, Lady Avebury Vice Chair	Terry Philpot
Prof Miriam Bernard	William Rathbone
Prof Shah Ebrahim	Martin Shreeve
Maria Evandrou	Pat Thomas (retired May 2001)
Ruth Lesirge	

Finance Committee

William Rathbone	Chair	Foster Murphy	Kina Avebury	Elizabeth Mill

Audit and Compliance Committee

Kina, Lady Avebury	Christopher Bourne	Michael
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Staff

Director Dr Gillian Dalley Deputy Director Gillian Crosby Directors' PA Ann McGovern Services Manager Trish Harwood Reception Eddie Lewisohn Finance Officer Tim Morris (to 01/ 01) Mark Brody (from 01/01) IT Manager Nat Lievesley Publications Officer Angela Clark Policy and Research Michael Denniss Kenneth Howse Keith Sumner Maxine Whetstone *Library and Information* Ruth Hayes Kate Jones Martin Webber

Wigan

How to contact us

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Recent funders of CPA work

Bisgood Trust Ericson Trust Housing Corporation Lifespan Trust Methodist Homes John and Margaret Wootton Charitable Trust Department of Health Grampian Health Board Inman Trust McCarthy & Stone plc Nestlé

